# Part 1 - Agency Profile

## **Agency Overview**

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to (Idaho Code Title 67, Chapter 56 Section 5605):

"stimulate and encourage throughout the state the study and presentation of the performing and fine arts, and public interest and participation therein..." The Commission must also "encourage and assist freedom of artistic expression essential to the well-being of the arts."

The Commission, funded by the state of Idaho, the National Endowment for the Arts, and by private funds, is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

The Commission is governed by 13 commissioners appointed by the Governor for terms of four years from different ethnic, social, and geographical areas of the state. The primary role of a Commission Member is (1) to contribute to the defining of the agency's mission and governing the fulfillment of that vision and mission, and (2) to carry out the functions of the office of a commissioner and/or committee member as stated in the enabling legislation and Administrative Rules. A Commission member focuses on the development of broad policies that govern the implementation of the long range plan and its goals and objectives. This role is separate and distinct from the role of the Executive Director, who determines the means of implementation.

The Commission has 11 FTE's; the executive director, office manager (represents agency in the absence of the executive director), five program directors, and four administrative staff all located in Boise.

### A short history of the Commission:

- Governor Smylie establishes the temporary Commission and was made permanent in 1966. The Board of Commissioners is established with a membership of twenty who serve six-year staggered terms (no member could be reappointed until one year after completion of the first term.
- 1966 Commission receives a \$25,000 grant from the National Endowment for the Arts (NEA) to survey the needs of the arts. The survey is published in September of 1967.
- 1969 Commission receives its first grant from the NEA for its programs in the amount of \$26,400. The Commission is reduced from twenty members to thirteen; terms set at two years.
- 1970 Commission receives its first state appropriation of \$10,000 and federal grant of \$36,300. The Commission also receives a \$2,500 for the first Poetry-in-the-Schools project, the forerunner to the current Arts in Education program.
- The state appropriation included one-half of the salary for the Arts in Education director. The other half is funded through a development grant from the NEA. For the first time, the Commission is able to administer the program directly. With the hiring of the first secretary, staff increased to four. The Commission is moved to the Alexander House on Third and State Streets where it stayed for twenty four years.
- 1978 Commission begins its first long-range plan and administers the CETA Arts Administration Training Program. Present Community Development program grows out of this effort.
- 1981 Commission's Folk Arts program is established with joint funding from the State Legislature and the NEA.
- 1986 Commission receives it first General Fund appropriation for programs, \$15,000 for the Arts in Rural Towns program. In response to a funding challenge from the NEA, this funding is increased to \$50,000 in FY 1988.
- 1989 Legislature appropriates \$100,000 for the Cultural Facilities program.
- Legislature appropriates \$100,000 in one-time money for grants to organizations (later reduced to \$50,000 in on-going funds).
- 1992 First grants for services to underserved communities are awarded by the NEA. Idaho receives \$87,000 for two years.
- Jane Alexander was appointed chairman, by President Clinton, of the National Endowment for the Arts, the organization that had provided partial funding for *The Great White Hope* at Arena Stage. Alexander moved to Washington, DC and served as chairman of the NEA until 1997.

- 1994 Commission is funded by the NEA to conduct an artist residency program for first-time juvenile offenders in Ada County. Over 300 youths participate in ten arts residencies. The results of this program are published for pilot programs in other parts of the state.
- 1995 Legislature approves and funds new program, School Connections, designed to expand performances and exhibitions to rural schools.
- 1996 NEA funding cut by 40%, resulting in a 21% cut of the Commission's partnership grant. Staff is reduced from 13.5 FTEs to 11.
- 1997 Legislature adds \$50,000 for youth-at-risk and local arts councils.
- 1999 Legislature appropriates \$50,000 in on-going funding for youth-at-risk programming.
- 2000 Executive Director, Dan Harpole, is selected by search committee. Commission moves to new quarters in the Old Penitentiary Historic District. First Fellowship exhibition to all three regions of the state. Arts Education program researches and revises grant system to emphasize specific performance goals stated in quantifiable and measurable terms. Staff participates in Jalisco Trade Mission with Governor; exhibition of Idaho artists work in Guadalajara, Mexico.
- For the first time in several years, Commission presents a statewide arts conference Arts Matter! in Boise. Development and distribution of the *Arts Education Project Designer's Toolbook* as an essential resource for all Arts Education Project grants. Instituted the *Rap Sheet*, a monthly E-mail communication with commissioners, staff, and relevant agencies. *Fiesta Idaho* established at the Hispanic Cultural Center in Nampa. Provide funds for Idaho BAM Triennial art exhibition to travel to three cities in Idaho. Staff collaborated with the State Board of Education to determine Humanities Standards.
- A four-state fellowship exhibition, including Idaho, *The De-Constructed West*, shows in Washington, D.C. Partnered with BSU for a Native American Conference. *Building Community Bridges* established. Published *Latino Folklife in Idaho*. Governor's Arts Awards in Coeur d'Alene. Eight grant writing workshops in Idaho. NEA partnership grant application.
- After 14 meetings, the new Long Range Plan is published. Arts Matter2! a statewide conference is held in Boise. Guidelines are rewritten and redesigned and made available online. Arts Education program evaluated and restructured. Arts Powered Schools Teachers' Institute—a six-day professional development opportunity devoted to improving basic art skills and knowledge--the first of an annual program in partnership with the Department of Education. The second Visual Arts Fellowship exhibition travels to four cities in Idaho. Agency participates in Governor's Conference on Tourism and Recreation. First monthly online newsletter, E-News, is sent to arts organizations. *Celebrate the Arts* fundraiser takes place at Albertsons Corporate Office in Boise and raised \$20,000 for grants and awards. A collaboration with Idaho Center for the Book produces *Idaho Authors* card decks. Idaho Folklife Resources Directory goes online.

Finally, it has been difficult to keep up with the population growth and the demand for services. The number of applications submitted for funding to the Commission has continued to increase over the last five years while funding levels have remained the same. Additional dollars are needed for individuals, arts organizations, and schools to expand the impact of the arts in Idaho.

### **Core Functions/Idaho Code**

Title 67, Chapter 56 Administrative directs the day to day operations of the agency.

#### **Grants and Awards**

- QuickFund\$ are for serendipitous arts projects from \$500 to \$1,000 with a match of 1:1 (cash or in-kind).
   Organizations may apply for support funds for a specific project or activity.
- Cultural Facilities grants support feasibility studies, renovation, or construction of performance, exhibition, or artist spaces, and for capital purchases for those facilities. This category includes funds for public art projects. Grant funds must be matched 1:1 with an equal amount of cash.
- Project Grants for artistic fee support or project support involves and encourages a variety of quality arts activities in Idaho communities.
- General Operating Support (GOS) grants are available to two main constituencies based on a formula that
  includes the organization's annual operating budget. Grants are designed to stabilize the financial base of
  Idaho's arts organizations, assist them in long-range planning, and aid in expansion of current programs.
- Arts in Education Project Grants support activities that unite effective practices in education and in the arts, and that involve schools, artists, and community organizations. Creative Alternatives for Youth provide

- schools and organizations with resources and support for activities that strengthen the arts as a fundamental part of learning, includes youth-at-risk.
- Writer-in-Residence awards are the state's highest literary recognition. The writer shares his of her work
  with readings around the state. The Commission provides public information, and travel and schedule
  assistance, to the writer and the selected communities.
- Fellowships are awarded annually to individual artists in recognition of outstanding work and commitment to their art. Disciplines rotate every three years (Honorable Mentions may also be awarded).
- Traditional Arts Apprenticeship Awards support master-apprentice teams that practice the folk and traditional arts found in all Idaho communities so such art forms will thrive.

#### **Programs and Services**

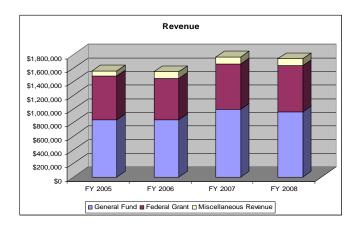
- Memberships
- · Services to the Field
- Publications/Outreach
- Special Projects

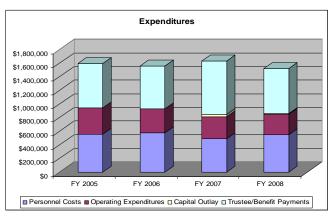
Governor's Arts Awards - Biennial due September/October 2008

## **Revenue and Expenditures:**

Revenue	FY 2005	FY 2006	FY 2007	FY 2008
General Fund	\$838,800	\$839,000	997,000	956,600
Federal Grant	\$647,500	\$608,500	663,900	679,600
Miscellaneous Revenue	<u>\$71,500</u>	<u>\$101,500</u>	<u>101,500</u>	<u>102,200</u>
Total	\$1,557,800	\$1,595,000	1,762,400	1,738,400
Expenditure	FY 2005	FY 2006	FY 2007	FY 2008
Personnel Costs	\$557,900	\$577,800	488,304	547,792
Operating Expenditures	\$386,700	\$349,600	326,625	301,481
Capital Outlay	\$700	\$0	36,373	10,142
Trustee/Benefit Payments	<u>\$651,400</u>	<u>\$630,600</u>	<u>782,614</u>	<u>664,173</u>
Total	\$1,596,700	\$1,549,000	1,633,916	1,523,588

(Note: Revenue does not include non-cogs and receipts to appropriation.)





### Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2005	FY 2006	FY 2007	FY 2008
Grants organizations awarded	117	128	125	123
Grants individuals awarded	58	57	41	54
Workshops	38	47	24	15
Conferences attendees	400	717	350	655
Outreach – Latitudes mailed	3,158	3,018	3,171	3,400
Contracts for services – panels/projects	27	118	64	50

(Note: Grant writing workshops are being held in FY2008 for new guidelines due out November 2007. Grant-writing workshops were not held in FY2007 due to implementation of new long range process. Numbers do not reflect technical assistance provided by program directors one on one or on site.)

## **Performance Highlights:**

Major accomplishments over the last five years;

- MERGE, a series of seven regional mini-conferences is launched with a public art focus. Two new grant categories created: Accessing the Arts and Support to Local Arts Councils. Arts Ambassadors gathering. First NEA-initiative *Poetry Out Loud* oral poetry recitation contest for high school students. Arts Powered Schools Institute established as an annual program in partnership with the Department of Education. Governors Arts Awards in Nampa; Liz Wolf designs a new silver medallion. The Commission funds a public television documentary: *A Vision of Idaho: A Voice for the Arts*. Staff participates in a multistate arts education advocacy project. The Association of Western States Folklorists meet in Boise. Idaho Code sections pertaining to the Commission are amended. Arts in Education Summit is held in Coeur d'Alene. Self-Selected Support Initiative provides regionally relevant support and workshops to arts organizations and artists in seven Idaho regions. Collaborated on the Lewis and Clark Bicentennial Arts Plan, a ten-state cultural tourism initiative funded by the National Endowment for the Arts and National Assembly of State Arts Agencies. The Commission moves from the Secretary of State to within the Governor's Office.
- Web site redesigned and launched along with a *Popcorn and Public Art* presentation at the Egyptian Theatre. Multi-year Public Art Initiative building a base for public art throughout Idaho is implemented. *Discovering Cultural Expressions*, a four-day field school in theory and methods of folk life, fieldwork, and documentation. *Artist in Focus* and the artists and writers directory go online. Arts Powered Schools Web site launched. Staff participated in the Film Industry Task Force. A statewide survey, *Visualizing the Future: Film and Media Arts*, was developed to determine the needs of the industry. Created a performing arts DVD and manual. Staff collaborated with Governor on the U.S. quarter coin design, accepting ideas from 1,200 Idahoans. A three-state collaboration resulted in the publication of *Arts & Trails* brochure showing site-specific public art. Community Development and Folk and Traditional Arts programs are evaluated by an out-of-state consultant. In partnership with the Department of Labor and Commerce Tourism Division, the agency highlighted the arts and cultural opportunities in each region of the *Official State Travel Guide*. President Bush appoints ICA Commission Chair to the National Council on the Arts.
   Second MERGE with a focus on cultural tourism and economic development. National Assembly of State
- State Travel Guide. President Bush appoints ICA Commission Chair to the National Council on the Arts.

  Second MERGE with a focus on cultural tourism and economic development. National Assembly of State Arts Agencies conference is held in Boise. Dan Harpole elected president of NASAA board. Idaho Visual Arts Fellowship exhibition tours Idaho, finishing at the State Capitol in conjunction with the Governor's Arts Award ceremony in Boise. American Masterpiece's Big Trouble: Idaho Project with Boise Art Museum focused on the 100-year anniversary of the assassination of Governor Steunenberg. Produced public art DVD as an advocacy tool. Guidelines for arts education and grants to organizations revised to reflect the outcome-based model proposed by outside evaluators. The ICA partnered with VSA of Idaho and the Department of Education, Bureau of Special Education, to support Creative Access: Improving Access to the Arts in our Schools, an artist-in-residence program for children with special needs. Poetry Out Loud encouraged high school students to learn about distinguished poetry though memorization, performance, and competition.
- 2007 Executive Director Michael Faison is selected by search committee. Seven field researchers from each corner of Idaho identified and documented the public artworks within their area, which resulted in an *InvenStory* brochure. This data is the first central database of artworks in the public realm. Produced *Photographing Your Art* DVD and *Folk Arts in Idaho* DVD. Partnered with Boise City to present WorldFest, an event that highlights diverse cultures. Staff serve on the Arts and Culture Committee (formerly the Capitol Display Advisory Committee) regarding the placement of art in the renovated Statehouse. A public art toolkit was developed, and seven public art advisors selected and trained to provide information to their regions.

Established Art and Soul, radio stories featuring 20 Idaho artists, writers, and performers. Beginning September 2008, three public radio stations carry the series statewide. Building Cultural Bridges, a one-day meeting to form a folk and traditional arts-based network, was held in Boise. Two Idaho folk artists receive National Heritage Fellowships, a lifetime achievement award. The new Long Range Plan to be published; bases it goals on information recorded from listening tours. The Governor's Arts Awards will be held in Idaho Falls, fall 2008. Arts for Every Student: An Idaho Arts Education

## Part II - Performance Measures

Performance Measure	2005	2006	2007	2008	Benchmark
Increase number of locations for fellowship exhibition*	4	5	10		4
Increase number of applications from individuals by 2% annually	121	134	232	113	13
3. Increase number of nominations for the biennial Governor's Arts Awards		27		44	35
Funded at least eight first-time grantees in total grant categories annually	179	317	331	47	8
5. Increased number of grant applications for QuickFund\$ by 2% annually.	123	125	236	127	3
6. Increase number of arts educators/administrators who apply to QuickFund\$ by 5% annually.	6	8	11	11	3
7. Provide technical assistance to two or more communities about public art annually.	6	8	10	7	2
Increase opportunities for students and teachers to interact with artists	23	21	21	50	21
Increased number of applications from organizations by 2% annually.	179	183	185	184	3
10. Increased number of folk arts projects in schools by 5% annually	5	6	6	8	1

# Performance Measure (PM) Explanatory Note:

New long range plan process implemented FY 2007

PM 3 – Nominations are generated from community members.

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